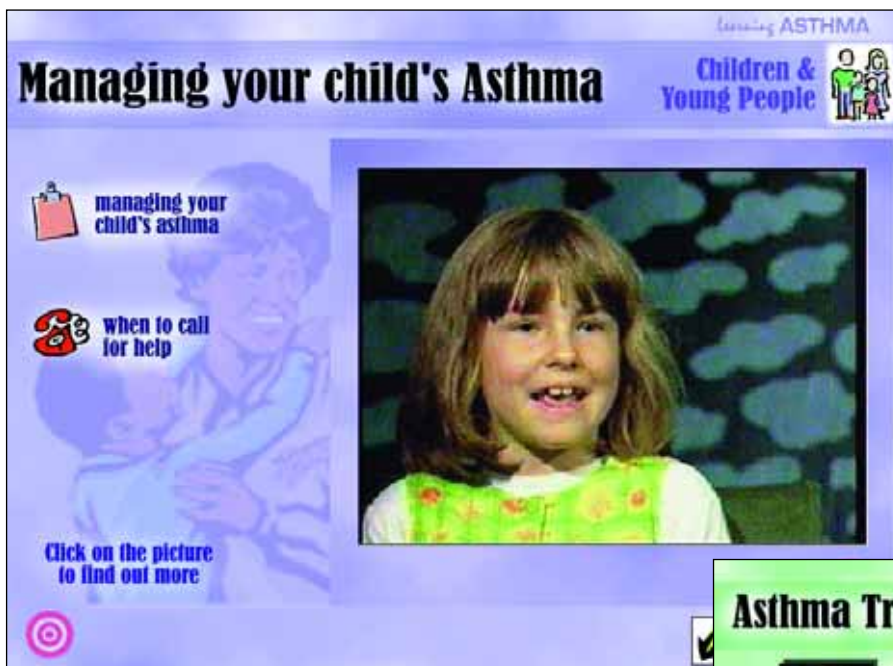


Learning asthma

A new approach to learn about asthma



Making Connections in Healthcare

An interactive multimedia educational programme for people interested to learn about asthma

If you or members of your family have asthma, it is important you understand how to manage it, the things to do and the situations to avoid. In this way you can help to keep your asthma under control and stop it getting worse.

Learning asthma is designed to help your understanding.

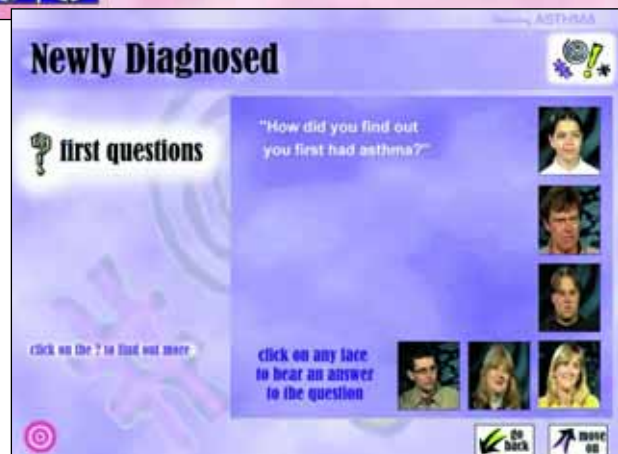
Learning asthma offers a wide range of information and personal experience about all aspects of asthma using interactive multimedia.

Learning asthma is designed for use by people with asthma, their carers and health professionals.

What's in the programme

The programme contains video clips of adults and children describing their experiences with asthma. It uses text and graphics to clearly explain issues ranging from recognising symptoms to managing day to day control.

This map is available at all times. It enables you to go to any part of the programme in any order you wish as often as you wish to help you gain an understanding of your condition.

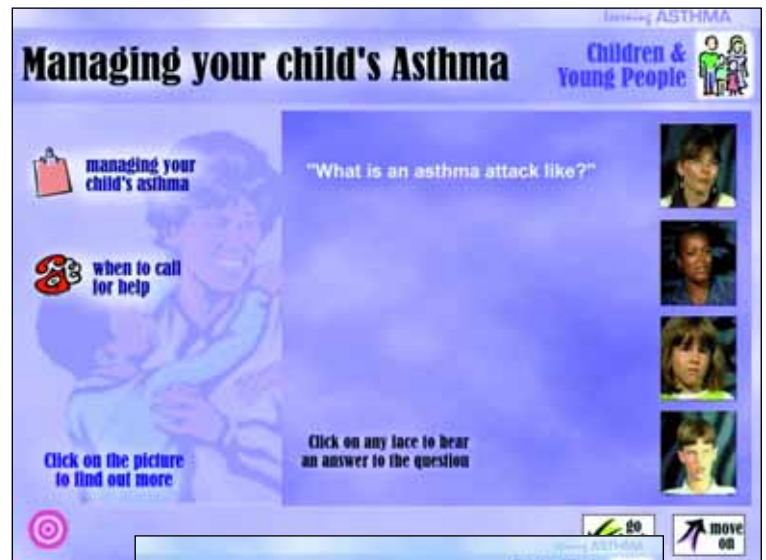


High quality video

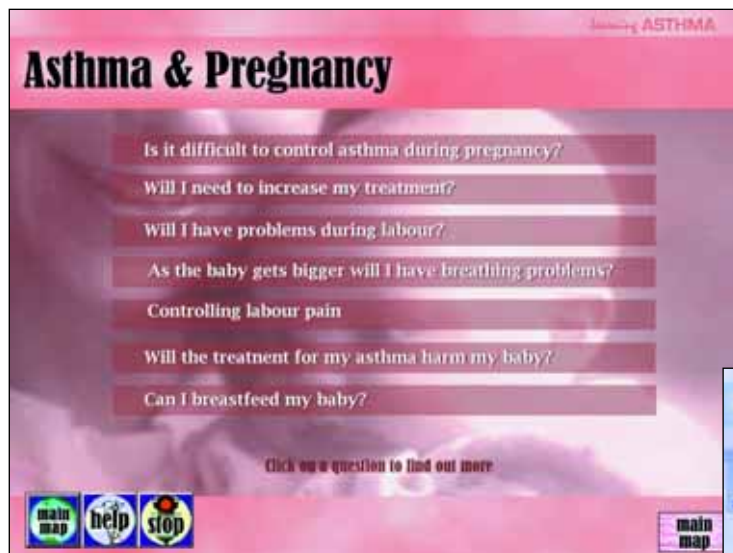
Personal experience is a valuable source of information about managing asthma.

Uniquely, *Learning* asthma enables you to hear from adults and children about the way they handle different situations and how they cope with living with asthma.

There are over 100 video clips to choose from.



Simply click on a face.



Who can use the programme?

Learning asthma is designed to be used by individuals on their own to learn more about asthma. Additionally, it can be used by small groups of people working together to gain a better understanding.

It can be used by young people and older people with very little introduction or supervision.

For healthcare professionals it is a valuable educational tool whether used in a GP surgery, a hospital, health centre or a community care setting.

To order your copy of this exciting interactive video CD, priced at £20 please complete the details below and either post this form back to the address below along with your payment, or alternatively, fax the form back to: +44 (0) 20 7760 7193.

Please send me copies of 'Learning Asthma' at £20. Total cost

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Please return to: Innervate Limited, 117 Waterloo Road, London SE1 8UL or fax to: 020 7760 7193 or email: info@innervate.co.uk



Making Connections in Healthcare

Technical information

Learning asthma is supplied on 1 CD-ROM. The programme will run on a wide range of multimedia PCs including lap top computers.

The programme can be accessed from the CD-ROM or it can be loaded on to the hard disk of your PC. This will require 650Mb of hard disk space.

Since PCs vary in quality and performance we urge customers who plan to buy new equipment to view the programme on several different machines before making a purchase. Computer stores will normally be very helpful in allowing the programme to be tried out. It is important to stress the need for good quality video reproduction.

Acknowledgements

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SALES INFORMATION

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