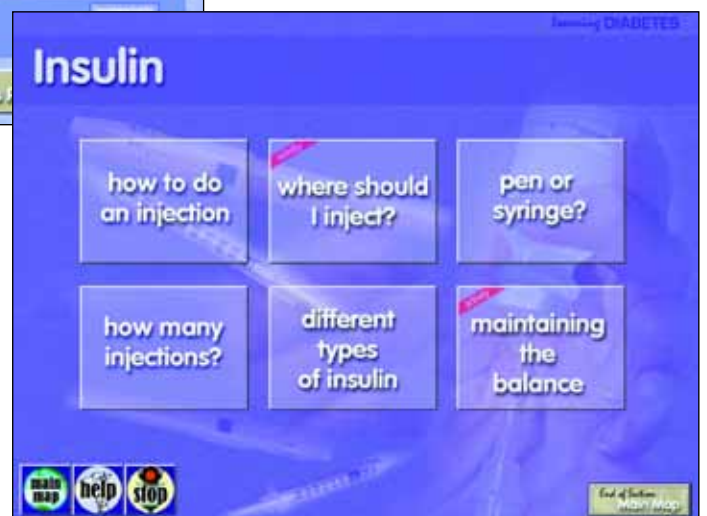
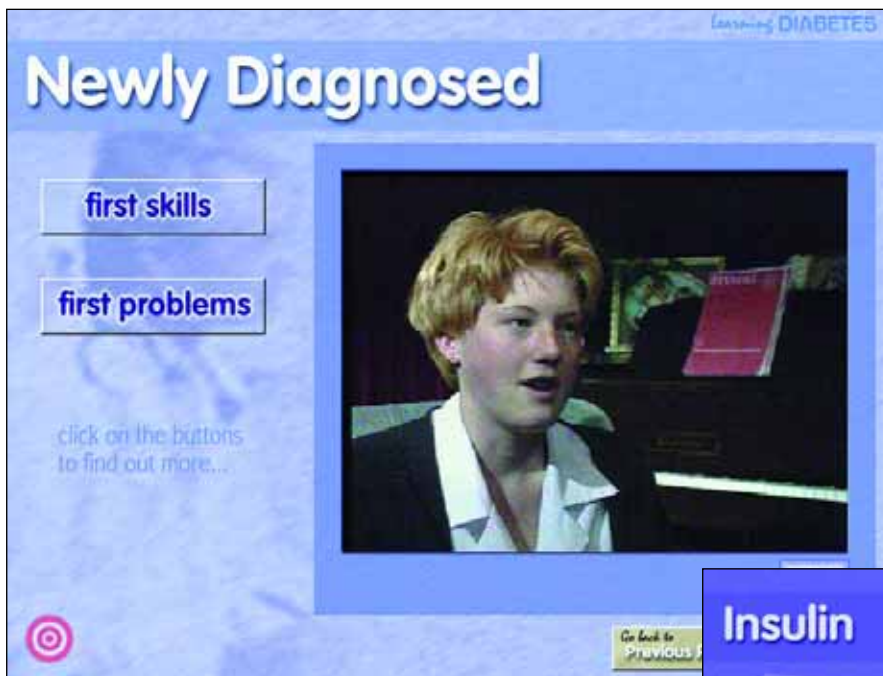




Learning diabetes

A new approach in learning about diabetes



Making Connections in Healthcare

an interactive multimedia educational programme for people interested to learn about diabetes

If you or members of your family have diabetes, it is important that you understand what you have to do to manage the disease, the things to do and situations to avoid.

In this way you can keep your diabetes under control and avoid major complications.

Learning diabetes is designed to help your understanding.

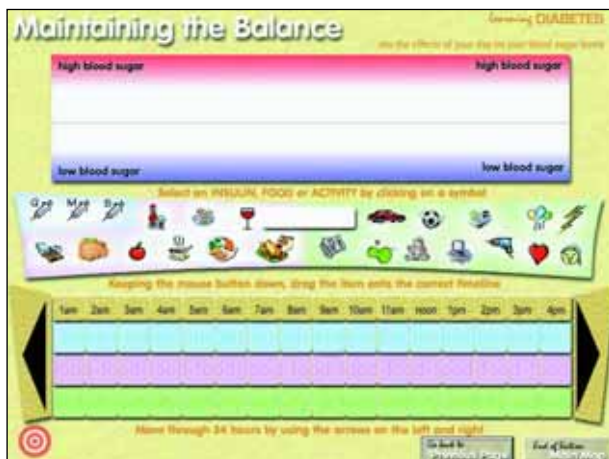
Learning diabetes offers a wide range of information and personal experience about all aspects of diabetes using interactive multimedia.

Learning diabetes is designed for use by people with diabetes, their carers and health professionals.

Interactive activities

Maintaining the Balance

Experiment with a combination of food, drink and insulin intake and see the effect on blood sugar levels.



Go Shopping

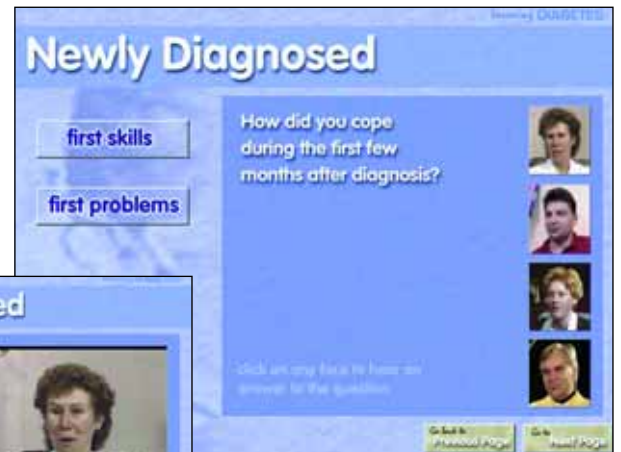
Visit a supermarket for your weekly shop and get feedback on the nutritional content of your basket

Other interactive activities include eating out, interpreting blood test results, where to inject and coping with illness. The programme also includes information about young people and diabetes, pregnancy, avoiding complications and much more.

High quality video

People with diabetes and their families talk about a range of topics.

Hear from more than thirty different people ranging in age from 16 to 84, about their varied experiences of diabetes.



Simply click on a face.

What's in the programme?

The range of information contained in the programme is enormous. Because of this *Learning* diabetes is not designed to be used in just one session but as part of an on-going healthcare programme.



Users can access specific sections according to their particular needs and return to it again and again as their requirements change and their understanding develops.

Who can use the programme?

Learning diabetes is designed to be used by individuals on their own to learn more about diabetes. Additionally, it can be used by small groups of people as part of a structured course.

For healthcare professionals it is a valuable educational tool whether used in a GP surgery, a hospital or a community care setting.

Learning diabetes has been designed for easy use and only requires the skill of using a mouse.

To order your copy of this exciting set of 3 CDs, priced at only £45, please complete the details below and either post this form back to the address below along with your payment or, alternatively, fax the form back to: +44 (0) 20 7760 7193.

Please send me copies of the 'Learning Diabetes' CD set at £45. Total cost £

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Making Connections in Healthcare

Technical information

Learning diabetes is supplied as two programmes: the first for those who are insulin treated, on 2 CD-ROMs; the second for those who are non-insulin treated, on 1 CD-ROM.

They will run on a wide range of multimedia PCs including lap top computers. The programmes can be accessed from the CD-ROMs or they can be loaded on to the hard disk of your PC. They will require 1.3Gb and 0.650Gb of hard disk space respectively.

Since PCs vary in quality and performance we urge customers who plan to buy new equipment to view the programmes on several different machines before making a purchase. Computer stores will normally be very helpful in allowing programmes to be tried out. It is important to stress the need for good quality video reproduction.

Acknowledgements

Learning diabetes was developed by Dr. John Day MB, BS, MD, FRCP and Dr. Gerry Rayman MD, FRCP, Consultant Physicians at Ipswich Diabetes Centre and their colleagues.

SALES INFORMATION

For further information please contact:



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Any medical idea or advice expressed in this programme should only be acted on if deemed appropriate under medical consultation and supervision by a health professional.